BAYSIDE ACADEMY

Friday 25th September 2026

Dear Parents/Carers,

We are excited to share that, from 1st November, our school will begin using a new logo as we officially transition to become part of United Learning.

The new logo reflects our place within the United Learning family. While our visual identity will be updated, our commitment to providing the very best education and opportunities for every child remains unchanged.

From November, families will start to see the new logo appearing on school letterheads, newsletters, policies, signage, our website and other communications, as well as around the school site. Over the coming months, existing materials will be updated as part of this transition.

We would also like to reassure families that school uniform will currently remain unchanged. As we move into the next phase of our journey with United Learning in the new year, we will be consulting with pupils, families, staff and the wider community about any potential future changes to our uniform. Should any changes be proposed, they will be carefully considered and communicated well in advance, ensuring families have plenty of notice and opportunity to share their views. We will also ensure that any proposed changes carefully consider cost implications and best value for money options for families.

We look forward to this exciting new chapter and the opportunities that being part of United Learning will bring for our pupils, staff and wider school community.

Kind regards

L. Tucker

Mrs Tucker

Principal